

SINGLE FUR IS SOLD AT \$11,000, A RECORD

I. J. Fox Buys a Norwegian Platina Fox in First Such Offering Here

OTHERS RUN \$200 TO \$1,400

400 Taken for Account of Oslo Association of Breeders in First Big Auction

Marking the highest price for a single skin in the history of the fur industry, \$11,000 was paid yesterday for one platina fox at an auction sale conducted by Lampson, Fraser & Huth, Inc. I. J. Fox, retail furrier, was the successful bidder. Just as the auctioneer's hammer announced acceptance of this bid, an offer of \$12,000 was heard. The platina fox, a mutation of silver fox, had been bid up from \$1,000.

In all, 400 of the platina foxes were put on the auction block for the account of the Norwegian Platina Fox Breeders Association of Oslo. The quantity was the largest ever offered, only a handful having been sold previously at Oslo. The offering was said to represent a pioneering venture in the fur industry here.

Next Highest Is \$1,400

The next highest price for the platina foxes was \$1,400 for a single pelt at yesterday's sale. This scaled down to the low of \$200.

The platina bringing \$11,000 was described as of fine platinum effect and "perfect in every respect." Officials of the auction company and trade authorities agreed that the price set a new high record for a single skin, surpassing previous chinchilla, silver fox and sea otter prices. The highest previous level for a fox skin, set a number of years ago, was said to be £500, or \$2,500.

In all, some twenty-five buyers were represented at the platina sale. Included among the retail organizations represented were Lord & Taylor, I. J. Fox, Russek's, Saks-Fifth Avenue, L. S. Ayres & Co., Dein's, Atlantic City and Colburn's, Los Angeles. The dealers included J. Weinig & Son, A. Pines & Son, B. Wollman & Brother, Louis Bimberg, S. J. Glaser, Julius Fuerst Fur Corporation and A. Walzer & Son.

Undecided on Disposition

Mr. Fox, following the sale, said that he was "proud to have acquired the fur which sold at the highest price in the history of the industry." He added that he had not yet decided on plans for the fur. Mr. Fox purchased about fifty platina foxes at the sale.

Auction company officials, reporting on other furs offered at the sale, said wild mink had sold exceptionally well, bringing a top of \$12.75, unchanged from the December levels. Otter sold well, touching \$16, about the full market price. Ermine brought a high of 80 cents, unchanged from October. Badger and gray fox were neglected.

Oslo Prices Up 10 to 15%

OSLO, Norway, Jan. 22 (UP)—Silver fox furs drew prices of more than 200 Norwegian crowns (about \$45.45) at the fur auction Saturday. All silver skins increased 15 per cent and half skins 10 per cent.

Norwegian fur production last year, which had been estimated at 500,000 skins, was said to have been only 350,000.